



To: The Committee for Allan Fung  
From: Michael Meyers, TargetPoint Consulting  
Regarding: November Survey Results  
Date: November 10, 2017

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TargetPoint Consulting conducted a survey of 600 active voters in the state of Rhode Island. We conducted 433 additional interviews in registered Republican households to measure attitudes among potential GOP primary voters. These surveys were conducted on landlines using automated survey technology and supplemented with surveys taken on mobile devices to ensure a representative sample.

The results of these surveys are very positive and indicate that **Allan Fung begins this campaign in a very strong position** in both the Republican Primary and the General Election and that **Governor Raimondo is in serious trouble heading into 2018.**

### **The Primary**

**Allan Fung leads a three-way primary ballot by more than 20 points**, has more support than his two opponents combined, and is approaching 50% support among potential GOP primary voters. The primary ballot is as follows:

|                 |     |
|-----------------|-----|
| Allan Fung      | 45% |
| Patricia Morgan | 24% |
| Joseph Trillo   | 10% |
| Unsure          | 20% |

Among those voters who tell us they are EXTREMELY likely to vote in the GOP primary, Fung's lead stands at 46% with 26% for Morgan and 11% for Trillo. His primary support also spans any divides within the party. For example, among primary voters who strongly approve of President Trump he leads 46-25-12 and among those who disapprove of the President's job approval he leads 47-28-5. Among voters who identify as Republicans, he leads 43-24-12 and among self-described independents he leads 47-25-8.

## **The General**

Allan Fung's kick-off effort and early advertising has clearly worked to his advantage and we begin this race in a very strong position - leading on the ballot test with **46% supporting Allan Fung and 41% supporting Governor Raimondo.**

Fung has already consolidated GOP support, receiving 84% of the vote from GOP voters. Meanwhile Governor Raimondo has a long way to go, even among Democratic voters, as she is currently receiving only 65%, while Fung manages to capture 24%. Among key **independent voters Fung has a nearly two-to-one advantage receiving support from 55% of self-identified independents, while Raimondo receives support from only 28%.**

## **The Environment**

It's clear that Governor Raimondo's well-publicized "1000 days in office" public relations effort has done little to move Rhode Island voters' opinion of her. **Currently 49% of Rhode Island voters disapprove of her job performance** and only 43% approve.

President Trump is also viewed very negatively across the state, with only 37% approving of his job performance and 51% STRONGLY disapproving of his job performance. **In this survey, only 13% of voters describe themselves as Republican,** while 42% describe themselves as Democrats.

## **Notes on Methodology**

Our sample was drawn from voters who have voted since the 2014 general election, or who have registered to vote since the 2016 general election "and has a margin of error of +/- 4%. To help ensure proper representation 144 interviews (24%) were conducted using mobile survey technology. This results in a sample that is 10% under the age of 24 and 23% under the age of 34, nearly identical to census estimates and a slight overrepresentation of women at 57% compared to census estimates.